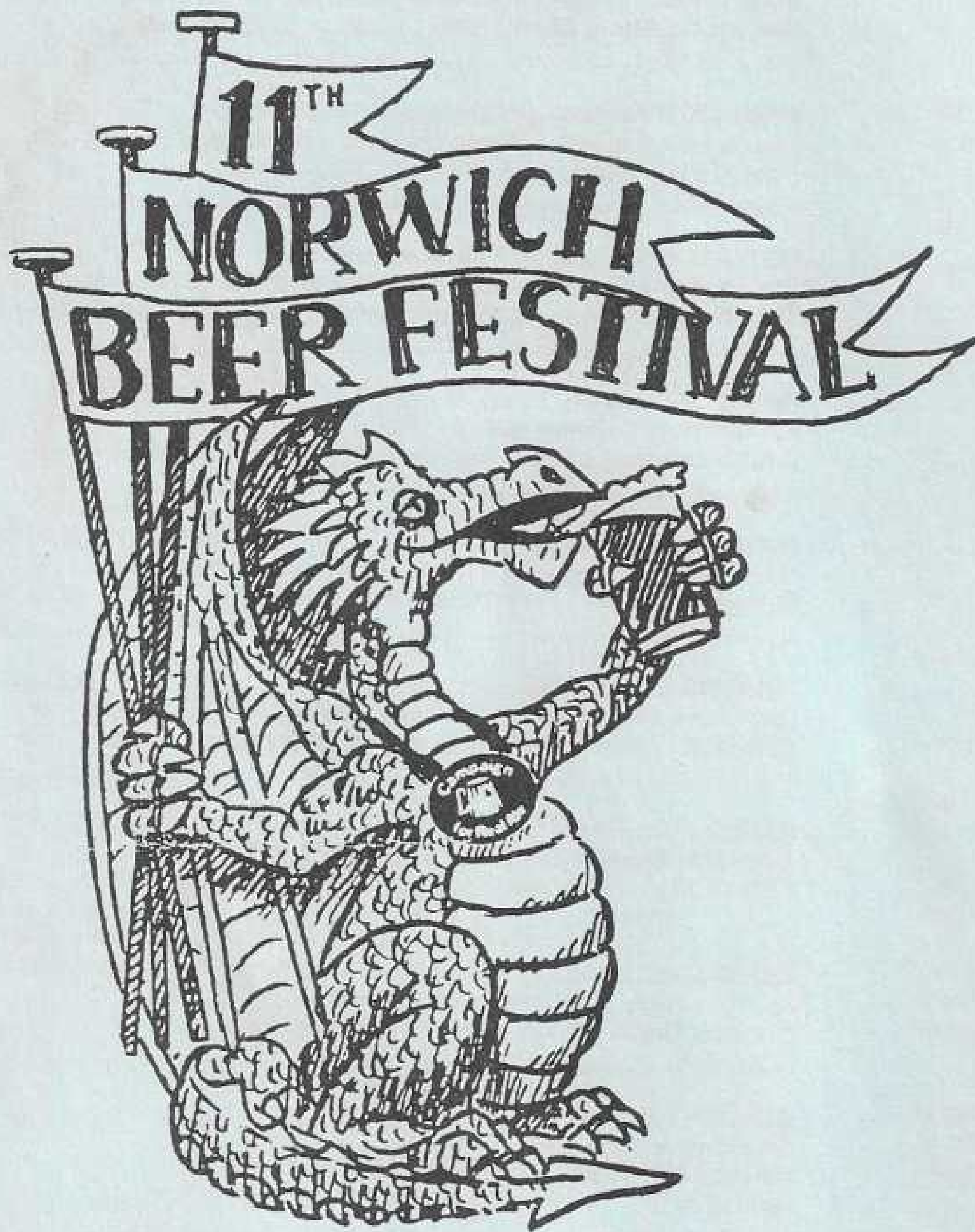


FESTIVAL PROGRAMME



St. Andrews Hall
Norwich

THE GREAT NORWICH FESTIVAL OF INDEPENDENT BREWERS

MON 24th – SAT 29th
OCTOBER 1988
STARTS MONDAY EVENING

OPEN

11.30 – 2.30 5.30 – 11.00

ADMISSION

Lunchtimes 30p

5.30 – 6.30 50p

Evening £1.50

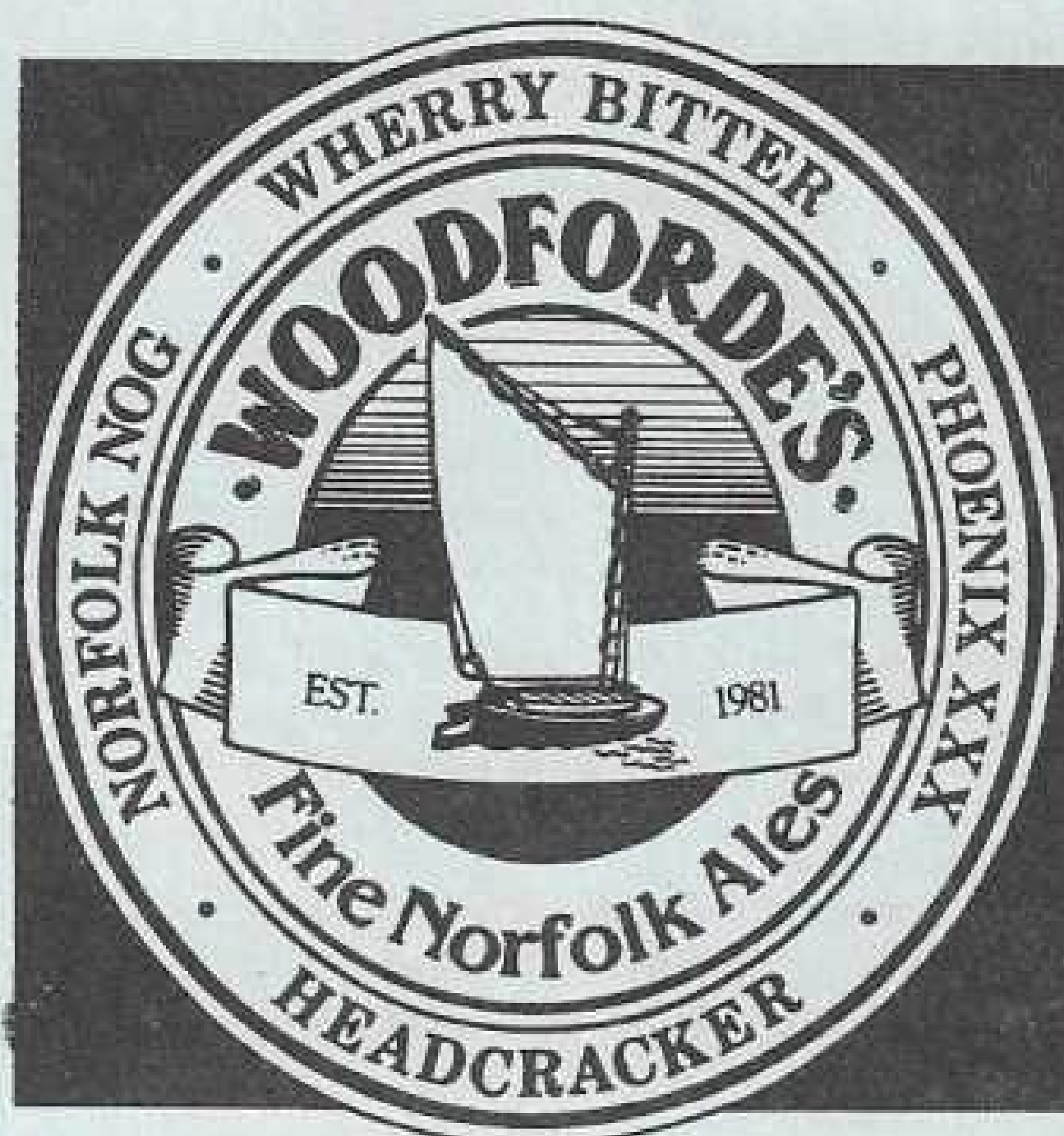
SATURDAY PARTY NIGHT

7 – late

Advance Tickets £2.00

from Festival

CAMRA MEMBERS FREE



*Making a welcome
return at the
Beer Festival*
**BROADSMAN
BITTER**
(O.G. 1035)

**WOODFORDE'S -
Norfolk Brewed
to Real Traditions**

Reepham Brewery



Try our local
Smugglers Stout

(1048)

BREWED ESPECIALLY FOR THE 1988 NORWICH BEER FESTIVAL

also

Rapier Pale Ale

(1044)

LAST YEAR'S BEST OF CLASS

and

Brewhouse Strong Ale

(1055)

REEPHAM BREWERY, UNIT 1, COLLIERS WAY, REEPHAM, NORFOLK

TEL. 871091

ADNAMS, Southwold, Suffolk.
Seaside brewery with 75 pubs.
Mild (1034) – dark dry ale.
Extra (1044) – crisp and full-bodied.
Broadside (1056) – robust sweetish ale.

ARKELL, Swindon, Wilts.
Family brewery established in 1843.
Kingsdown Ale (1050) – full-bodied and malty.

BANKS'S, Wolverhampton.
With Hanson's makes up Wolverhampton and Dudley Breweries, the largest surviving independent brewers in the country.
Banks's Bitter (1038) – full-bodied and well-hopped.

BATEMAN, Wainfleet, Lincs.
Family brewery with 85 tied houses.
Mild (1032) – robust, creamy and dark. CAMRA Great British Beer Festival best mild 1988.
XB (1036) – distinctive, well-hopped bitter.

BATHAM, Brierley Hill, W.Midlands.
Small family firm brewing since 1877 with just 8 tied houses.
Bitter (1043) – distinctive and full-bodied.

BELHAVEN, Dunbar, East Lothian, Scotland.
Scotland's oldest and best-known brewery.
70/- Heavy (1035) – light and hoppy.

BODDINGTONS, Manchester.
Ambitious brewers with 280 pubs.
Bitter (1035) – popular, straw-coloured bitter.

BRAINS, Cardiff.
A fiercely independent brewery established in 1713.
Red Dragon (1034) – dark, smooth and malty brew.

BURT, Ventnor, Isle of Wight.
One of Britain's most remarkable breweries, with 11 pubs.
VPA (1040) – hoppy, distinctive bitter.

BREAKSPEAR, Henley-on-Thames, Oxfordshire.
Popular country brewery with 119 tied houses.
Bitter (1035) – distinctively flavoured.

BUCKLEY, Llanelli, Dyfed, Wales.
Wales's oldest brewery dating back to 1767.
XXXX Mild (1032) – dark and fruity.

BURTONWOOD, Warrington, Cheshire.
Family brewery with 280 pubs.
Dark (1032) – pleasant, nutty flavour.

CALEDONIAN, Edinburgh.
Operates from Vaux old Lorimer & Clark brewery, since May 1987.
80/- Ale (1043) – full-bodied and flavoursome.

CROUCH VALE, South Woodham Ferrers, Essex.
Begun in 1981 by CAMRA enthusiasts.
Willie Warmer (1060) – rude dark winter ale.

DARLEY, S.Yorks.
Darley's beers are brewed by Wards.
Darley Dark (1032) – smooth and well rounded.

DEVENISH, Redruth, Cornwall.
Devenish's old Weymouth brewery closed in 1985, with all production transferred to Redruth. Now part of Cornish Brewery Co.
Great British Heavy (1050) – strong ale.

DONNINGTON, Stow-on-the-Wold, Glos.
Picturesque Cotswold brewery, with 16 tied houses.
SBA (1042) – full-bodied bitter.

ELDRIDGE POPE, Dorchester, Dorset.
One of the three surviving Dorset breweries.
Dorset Original IPA (1041) – well-hopped bitter.

ELGOOD, Wisbech, Cambs.
Tucked-away brewery in the Fenlands.
Bitter (1036) – refreshing, well-regarded brew.
Greyhound Stong Bitter (1045) – hoppy, full-bodied ale.

EVERARDS, Narborough, Leicester.
Tiger is now brewed in Burton-upon-Trent by Heritage Brewery.
Tiger (1041) – tasty best bitter.

FEDERATION, Dunstan, Tyne & Wear.
Resumed brewing cask-conditioned ales in 1986.
Special Ale (1041) – lightly coloured and delicately hopped.

FELINFOEL, Llanelli, Dyfed, Wales.
Famous Welsh brewery with 76 pubs.
Double Dragon (1040) – popular malty bitter.

FORBES, Oulton Broad, Suffolk.
New brewery managed by Derek Longman.
Strong Ale (1047) – new local bitter.

FULLERS, Chiswick, London.
One of two independent breweries to survive in London.
ESB (1055.75) – Extra Special Bitter in every sense.

GALES, Portsmouth, Hants.
Traditional brewery with 97 tied houses.
HSB (1051) – Horndean's special, full-bodied bitter.

GIBBS MEW, Salisbury, Wilts.
Family brewery since 1866 with 75 pubs.
Bishops Tipple (1066) – distinctive barley wine.

GOLDEN HILL, Wiveliscombe, Somerset.
Started brewing in 1980.
Exmoor Ale (1039) – malty, well-balanced bitter.
Gold (1045) – new light strong ale.

GREENE KING, Bury St. Edmunds, Suffolk.
East Anglia's largest regional brewery with 770 pubs.
XX Mild (1031) – malty, dark mild.
Abbot Ale (1048) – full-bodied and distinctive.

HALL & WOODHOUSE, Blandford Forum, Dorset.
The well known 'Badger Beers' are served in 150 tied houses.
Tanglefoot (1048) – lightish-coloured strong ale.

HARDYS & HANSONS, Nottingham.
Nottingham's last independent brewery with 206 tied houses.
Best Mild (1035) – dark, malty brew.

HARTLEYS, Ulverston, Cumbria.
Owned by Robinsons of Stockport, but still brewing for its 56 pubs.
XB (1040) – strong, well-flavoured bitter.

HARVEY, Lewes, E. Sussex.
Traditional family brewery with 32 pubs.
Best Bitter (1040) – slightly sweetish bitter.

HOLDEN, Dudley, W.Midlands.
Long-established family brewery of the Black Country.
Black Country Bitter (1038) – distinctive palate.

HOLT, Cheetham, Manchester.
Traditional family firm which brews one of Britain's true bitters of character.
Bitter (1039) – famous bitter of distinction.

HOOK NORTON, Banbury, Oxon.
Delightful traditional tower brewery with 35 country pubs.
Old Hookey (1049) – genuine dark old ale.

HOSKINS, Leicester.
Old family concern, taken over in 1983; has 5 tied houses.
Beaumanor Bitter (1039) – dry and hoppy.

HYDES, Manchester.
The smallest of the long-established Manchester breweries with 48 tied houses.
Bitter (1036.6) – full-flavoured bitter.

KING & BARNES, Horsham, W.Sussex.
Family brewery with 56 country houses.
Sussex Bitter (1034) – well-hopped bitter.

LEES, Middleton, Manchester.
Surviving family-owned brewery, with 150 tied houses.
Moonraker (1073) – rich, dark and sweet.

MANSFIELD, Mansfield, Notts.
Took over North Country Breweries of Hull in 1985.
XXXX Bitter (1045) – well balanced, creamy beer.

McMULLEN, Hertford.
Hertfordshire's oldest independent family brewery.
AK (1033) – popular light brew.

MARSTON, Burton-upon-Trent, Staffs.
One of Britain's great traditional breweries, with 856 pubs. Only brewery using the unique Burton Union system of fermentation.
Burton Bitter (1037) – well-balanced bitter, with hop bouquet.
Merrie Monk (1043) – powerful, dark brewed ale.
Owd Rodger (1080) – strong barley wine.

MAULDON, Sudbury, Suffolk.
Head brewer at Watney's Mortlake plant revived the name of his family brewery in 1982.
FA Mild (1035) – new local mild.

MINERS ARMS, Westbury-sub-Mendip, Somerset.
Started brewing draught beer in 1981; now serves 25 outlets.
Own Ale (1040) – well-balanced beer.

MITCHELLS, Lancaster.
Lancaster's last independent brewery; 50 pubs.
ESB (1050) – round and full-bodied.

MOORHOUSE'S, Burnley, Lancs.
Long-established hop bitter producers who began brewing real ale in 1979.
Pendle Witches Brew (1050) – potent, malty bitter.

MORLAND, Abingdon, Oxon.
Thames Valley brewery with 209 tied houses.
Bitter (1035) – dry and bitter.

MORRELLS, Oxford.
City's last surviving brewery, producing wide range of ales.
Bitter (1036) – subtle well-balanced beer.

NETHERGATE, Clare, Suffolk.
Purpose-built brewery set up in 1986; 50 outlets.
Bitter (1039) – distinctive bitter brew.

PALMER, Bridport, Dorset.
Delightful thatched brewery with 70 tied houses.
IPA (1039.5) – well-balanced bitter.

REEPHAM, Reepham, Norfolk.
Popular local brewery set up in 1983; Now supplying about 25 outlets.
Rapier (1044) – award-winning, distinctive pale ale, which was originally brewed especially for the 10th NORWICH BEER FESTIVAL.
Smugglers Stout (1048) – strong, winter stout being brewed especially for the 11th NORWICH BEER FESTIVAL.

REINDEER BREWERY, Norwich, Norfolk.
Micro-brewery attached to the justly popular Reindeer, opened in 1987, offers the only beer now to be brewed in Norwich.
Reindeer (1048) – full-bodied bitter.
Red Nose (1058) – heavy and distinctive.

RIDLEY, Chelmsford, Essex.
Traditional brewery, selling real ale in 65 houses.
PA (1034) – balanced bitter of character.

RINGWOOD, Ringwood, Hants.
Begun by one of the fathers of the new brewing revolution, Peter Austin; 2 tied houses.
Old Thumper (1060) – well-hopped, strong bitter; CAMRA Great British Beer Festival Champion Beer Of Britain 1988.

ROBINSON, Stockport, Cheshire.
Major family brewery with 359 houses.
Old Tom (1080) – strong, smooth winter brew.

ST. AUSTELL, St Austell, Cornwall.
Popular 'holiday' brewery with wide range of ales.
Tinners Bitter (1038) – well-hopped malty bitter.

SAMUEL SMITH, Tadcaster, N.Yorks.
Yorkshire's oldest brewery; 300 pubs.
Museum Ale (1047) – strong malty brew.

SHEPHERD NEAME, Faversham, Kent.
Only survivor of the hop county's independent breweries.
Master Brew Bitter (1036) – fine, hoppy brew.

TIMOTHY TAYLOR, Keighley, W.Yorks.
Famous brewery with a wide range of quality ales.
Golden Best (1033) – light and malty.
Landlord (1042) – distinctive, full-bodied bitter; CAMRA Great British Beer Festival Best Bitter 1988.
Ram Tam (1043) – fruity, dark winter brew.

THWAITES, Blackburn, Lancs.
Traditional Lancashire brewery with 413 houses.
Bitter (1036) – creamy and hoppy.

TOLLY COBBOLD, Ipswich, Suffolk.
Ipswich brewery which has considerably improved it's range of ales.
Mild (1031) – sweet and malty.
Old Strong (1046) – rich, fruity winter brew.

VAUX, Sunderland, Tyne & Wear.
Large regional brewery.
Samson (1042) – flavoursome, sharp bitter.

WADWORTH, Devizes, Wilts.
Delightful market town brewery with 150 houses.
6X (1040) – popular, malty bitter.

WELLS, Bedford, Beds.
Regional brewery with 280 pubs and a home-brew pub in Cambridge.
Eagle Bitter (1035) – consistent bitter beer.

WOODFORDE'S, Erpingham, Norfolk.
Begun in 1981, bringing much-needed choice to the local area. Produces a wide range of ales, including many special brews for local Norfolk pubs.
Broadsman Bitter (1037) – SPECIAL 11th NORWICH BEER FESTIVAL BREW.
Wherry Best Bitter (1039) – popular, award winning malty brew which obtained national recognition at the 1988 Great British Beer Festival.

YOUNG & Co., Wandsworth, London.
Warmly regarded brewery, which stood alone against the keg tide in the Capital in the early seventies.
Bitter (1036) – light and bitter.

BOTTLED BEERS

BASS Worthington White Shield (1052) – classic naturally conditioned pale ale.

BATEMANS Victory (1065) – special strong ale brewed for the 10th NORWICH BEER FESTIVAL, to celebrate the family firm's victory in retaining independence.

COURAGE Imperial Russian Stout (1104) – powerful, dry bottle-conditioned brew.

Bulldog Pale (1068) – classic strong ale.

ELDRIDGE POPE Thomas Hardy Ale (1125) – Britain's strongest naturally-conditioned bottled beer.

GALES Prize Old Ale (1095) – bottle-conditioned dark ale sold in a corked bottle.

GUINNESS Extra Stout (1040) – bitter-sweet stout, naturally conditioned in the bottle.

GREENE KING St Edmunds (1060) – pale strong ale.
Strong Suffolk (1056) – unique blended dark beer.

SAMUEL SMITHS Strong Stout (1050) – strong dark ale.

TRAQUAIR HOUSE House Ale (1075) – rare bottle-conditioned ale.

CIDERS

Again we offer a range of traditional real draught ciders and perries from the West Country and East Anglia. James White ciders from Suffolk are joined by a bewildering range of dry, medium and sweet products from the West. Be careful. Most of these ciders are deceptively strong and should not be mixed with the beers.

FOOD

Once again Terry and Anne will be providing good pub food for your sustenance.

ENTERTAINMENT

There will be live entertainment at all sessions including lunchtimes.

Evenings

Monday – LUCAS (American soul star)

Tuesday – AYLSHAM BAND

Wednesday – LEE VASEY with EASTSIDE, WESTSIDE (11 piece jazz orchestra)

Thursday – AYLSHAM BAND

Friday – EXCELSIOR JAZZ BAND

Saturday Party Night – MAD JOCKS AND ENGLISHMEN

Fancy dress optional

Also featuring ADRIAN LUCAS at the mighty St. Andrews Hall Organ at most lunchtime sessions.

YOUR BEER FESTIVAL QUESTIONS ANSWERED

Q. Do I have to queue to get in ?

A. No, not if you are a CAMRA member. You have free admission, even to the Saturday Night Party. Organised coach trips with advance tickets can also by-pass any queues.

Q. Can I join CAMRA at the festival?

A. Yes, and have free admission to the rest of the festival, as well as a £2.00 discount on membership and free beer guide.

Q. After paying for admission what happens next?

A. Enter the hall, turn left, pay a deposit for your glass, and purchase tokens for your beer.

Q. Pardon!?

A. You will need a glass to drink your beer. Souvenir glasses are on sale on the left of the hall as you enter. In the unlikely event of you not wanting to keep your glass your deposit will be refunded when you leave or until 20 minutes after time has been called.

Q. What's all this about tokens for beer?

A. Sit down and read slowly in a calm clear voice. The beer, which we will discuss later, is sold at reasonable pub prices but cannot be purchased with coins or notes of this or any other realm. You must exchange tokens for the beer. These tokens can be purchased on the same counter and at the same time as your glass. Each token is worth 10p and costs 10p. Thus for £5.00 you will be given 50 tokens and will be able to buy £5.00 or 50 tokens worth of beer. To take this a stage further, if you require a pint of a particular beer costing 9 tokens, that is 90p in real money, you will hand the bar staff 9 tokens in exchange for your beer. Without wishing to complicate matters, if you only require a half of a beer costing 90p a pint (n.b. 45p a half), you will hand over 5 tokens (n.b. 50p), and receive a 5p coin in return as well as your beer.

Q. Why are you charging for the beer when the brewers give you the beer?

A. The brewers do not give us the beer. We are charged the normal commercial rates plus transport costs.

Q. How do I know which beer to drink? With over 70 different ones I could get confused.

A. A mixture of pot luck and trial and error. Ask your friends, or if it's not busy, the staff for their recommendations. In general terms; Milds and Old Ales are sweeter and not as harsh as bitters. It is difficult to categorise the beers as it depends on opinions and personal taste.

Q. Well that was helpful, anyway. Is it considered clever to be able to drink ten pints of strong beer, fall over and make a complete fool of myself?

A. No.

Q. How can I tell the strong beers?

A. On the gravity cards, along with the names of the beers and the prices, will be an O.G. and a number. The higher the number, the stronger the beer. The Milds and ordinary Bitters are up to 1040, strong beers up to 1050 and the ones to be careful with, or lay down and avoid, over 1050.

Q. How do I know which beers are available?

A. If a beer is available it will have one of the above mentioned gravity cards on the end of the barrel it is being served from. If you cannot see a beer, as far as possible they are set out in alphabetical order of breweries; Adnams to Zitsers, it isn't on sale at that particular time. If the bar isn't busy the bar staff will be only too pleased to offer further information, but if it is 3 deep I wouldn't bother.

Q. How do the staff remain so calm, cool, and efficient after drinking all that free beer?

A. What free beer? All the staff are volunteers who offer their services freely with many taking a week of their holidays to work. The only things most of them get for doing it are flat feet, a sore throat, aching joints and, by Sunday morning, total exhaustion. Oh, I forget to mention that most enjoy working so much, they would rather be their side of the bar to the customers side.

Q. If I have to drive my friends home I won't be able to drink, what shall I do?

A. We have a low-alcoholic beer, soft drinks, and pure apple juice for the driver or non-drinker. You can still enjoy your self listening to the entertainment, browsing around the stalls and joining in the merry conversation.

Q. Thank you for being so helpful, you seem to know all the answers to my questions, why is that?

A. After 11 years of beer festivals you develop a knack and can probably answer most questions before they are even asked. I would suggest you join CAMRA, come and work at the beer festival and see for yourself.

Alan Edwards Beer Festival Organiser

MY FAVOURITE PUB OF THE YEAR IS

NAME

ADDRESS

.....

.....

VOTED BY

