

# NORFOLK NIPS

NUMBER 33

OCTOBER  
1987



FREE!

## CAMRA's 10th Norwich Beer Festival

St ANDREWS HALL, NORWICH

MON 26TH OCTOBER TO SAT 31ST OCTOBER

- \* Special 10th Festival Ales from Woodfordes and Reepham
- \* New Batemans Victory Ale

## DOMESDAY TO VICTORY

CAMRA Norwich Branch proudly launch their tenth Norwich Beer Festival on October 26th, not only with special 10th anniversary ales from Norfolk's WOODFORDE'S and REEPHAM breweries, but also a new VICTORY ALE from BATEMANS brewery of Wainfleet, Lincolnshire, being launched at the Norwich Festival by company chairman George Bateman, who will open the festival on the Monday evening.

The threatened beer RAYMENTS BBA may also be present, but only if Greene King reverse their decision to close their Rayments brewery at Furneux Pelham, Hertfordshire on October 9th. The festival organisers will refuse to sell BBA if brewed at Bury St Edmunds, as proposed by Greene King.

The theme of this year's festival will

be in celebration of the survival of the independent brewing companies who have escaped takeover and closure and who benefit beer drinkers everywhere by keeping a range of tasty real ales alive in genuine traditional pubs!

WOODFORDE'S special 10th anniversary festival ale is named 1087 DOMESDAY ALE, brewed to a gravity of 1087 to commemorate the year of CAMRA's 10th Norwich Beer festival and the 900th anniversary of the Domesday Book. REEPHAM Brewery contribute a special 1043 festival ale, RAPIER PALE ALE (RPA).

The new Bateman beer celebrates the family firm's victory this year in retaining their independence after a dogged fight over two years by chairman George Bateman, to overcome the threat of takeover following the sell-out of the 60% shareholding of his sister and brother. It was announced in March this year that Mr Bateman and his

family trust had raised the cash needed, and that Bateman's was now solely theirs - the victory was celebrated by CAMRA members everywhere. Victory Ale is a powerful beer brewed to an original gravity of 1068, and available at the festival both in draught form and in a special limited run of bottles, with a special Norwich Beer Festival 10th Anniversary label.

The festival, CAMRA's biggest established regional event, is from Monday October 26 to Saturday October 31 in Norwich's St Andrews' Hall, some of the oldest and largest friary remains in Europe, providing a wonderful atmosphere for festival visitors.

Over 100 real ales and ciders will be on offer at the festival, which will feature in particular the beers of the South East and the North West. The award winning beers from CAMRA's Great British Beer Festival will all be there: Pitfield Dark Star, King & Barnes Bitter, Ansell's Mild, Fullers ESB and Batemans XXXB. Other attractions will include Shepherd Neame Stock Ale, Harveys Best Bitter from Sussex, Thwaites Best Mild, Moorhouse's Pendle Witch Brew and Lees Moonraker from Lancashire, while two of the furthest flung beers present will be Strathalbyn Stout from Scotland and Cornwall's Crippledick, from St Austell. Local breweries will be represented from Suffolk, Bedfordshire and Essex, including Willie Warmer from Crouch Vale.

Admission to the festival is free to CAMRA members, and there will be a special £5 student membership offer throughout the festival - a saving of £4. Admission to non-members is 50p from 5.30pm to 6.30pm then £1 from 6.30pm onwards (no admission after 10.30pm) from Monday 26th to Friday 30th October and 30p at lunchtimes from Tuesday 27th to Saturday 31st. Special 10th anniversary glasses will be available and beer sales will be by the usual token system at pub prices. Saturday evening will be a special Hallowe'en party night from 7pm with a specially reserved range of beers, with advance tickets on sale throughout the week. Admission will also be allowed at the door from 7pm - but come early; admission to non ticket holders is not guaranteed on Saturday night.

Good food will be on sale and there will be great live entertainment each session as follows: Evening sessions:

Monday - CAWSTON BAND;  
Tuesday - AYLSHAM BAND;  
Wednesday - MATTHEWS NORFOLK BRASS  
Thursday - AYLSHAM BAND  
Friday - EXCELSIOR JAZZ BAND  
Saturday - ZOOT SUITE and JONAH DOGTHROAT.

Lunchtime entertainment will be provided each day by DEREK WARNE, plus LEE VASEY (Wednesday) and ADRIAN LUCAS on the St Andrews Hall organ (Thursday)

**Free Festival Programme inside! . . .**

# Watneys Kill Off Local Brands

S&P Best Bitter has finally been axed as Watneys bring in Ruddles Best Bitter this month to become their third national real ale brand alongside Ruddles County and Websters. And Watney's former Manns trading area loses Wilsons Bitter, having already lost Manns Mild & IPA, and more recently Manns Bitter and Ushers Founders Ale, in line with the group's new national brands policy.

Ruddles Best is launched into Watney's Manns Norwich trading area this month, and will be in 700 outlets by Christmas. January will see the launch into other areas, except Websters/Wilsons, although the northern area will soon have the beer.

Grand Met have spent £20m on the Ruddles brand since last year when they acquired the company. The £5m re-building of the brewery has been speeded up; this will more than double brewing capacity and provides 30 new jobs. £1m has been spent on a promotion for County, which has shown 86% growth over 1986-1987.

Ruddles Best is to be launched pub by pub, with regulars' sampling nights and traditional pub games promotion packages. Outlets will be

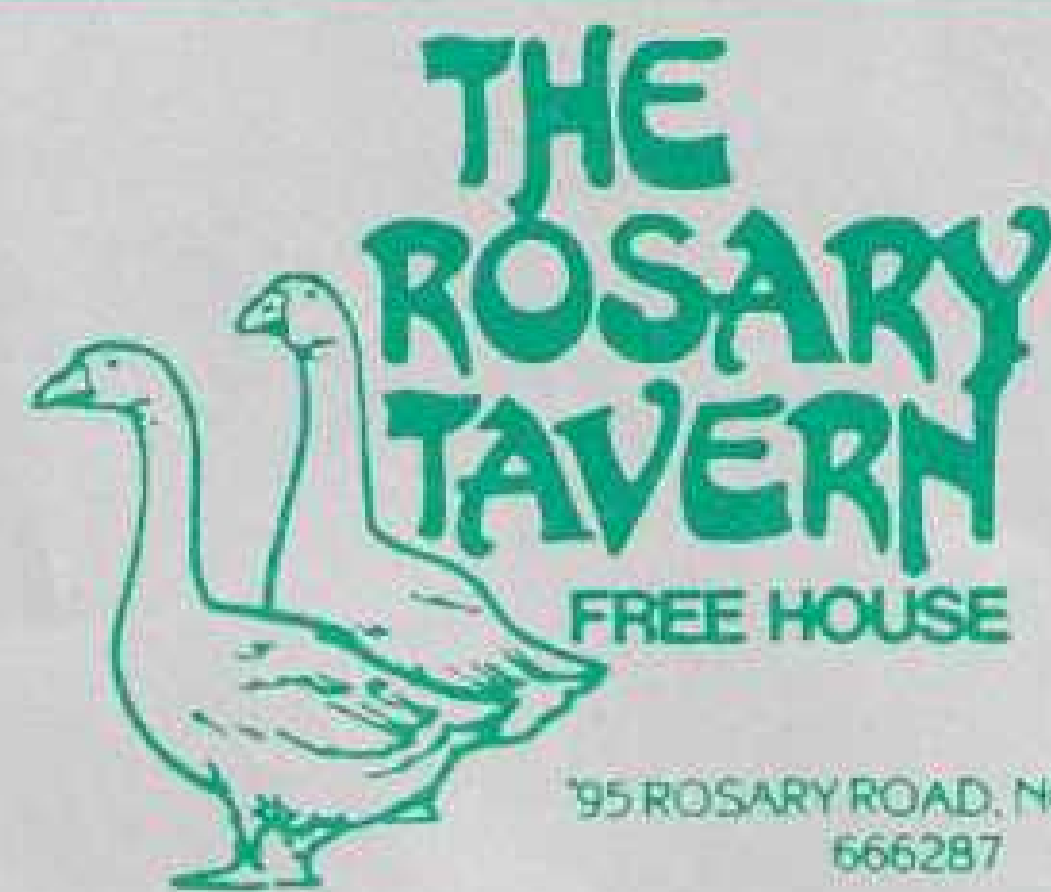
selected with the aim of ensuring the highest beer quality.

Ruddles will be supplied to Manns/Norwich in dual purpose casks, racked at Halifax, which should allow service either by tapping and venting or by the upright spear system. County is presently racked into upright 'converted' kegs at London.

Clearly, although lager is now the main interest of all the Big 7 brewers, Watneys do see a future for ale in Ruddles. Ruddles retain autonomy over the selection of raw materials and still use whole hops and traditional methods, although now using conical fermenters.

But what of the future for other traditional Watney breweries? Norwich Brewery, Wilsons and Dryborough's have already gone. What is the future for Trumans' London brewery, for Ushers at Trowbridge who produced S&P; for the Watney Brewery itself at Mortlake? What we seem to be losing is the potential for producing varied local real ales to suit varied local tastes.

*Paul Moorhouse*



95 ROSARY ROAD, NORWICH  
666287

Wk. days 11 to 2.30, 5.30 to 11  
Sun. 12 to 2, 7 to 10.30

COURAGE BEST — MARSTONS PEDIGREE — ADNAMS BITTER  
REEPHAM BREWHOUSE — WOODFORDES WHERRY —  
BATEMANS XXXB — WEM SPECIAL — WEST COUNTRY CIDER  
— INCHS' SCRUMPY —

**ROSARY BITTER (o.g. 1044 )**

PROBABLY THE BEST VALUE IN NORFOLK

## CROWN FREEHOUSE

Goldwell Road, Norwich  
Tel. 760475

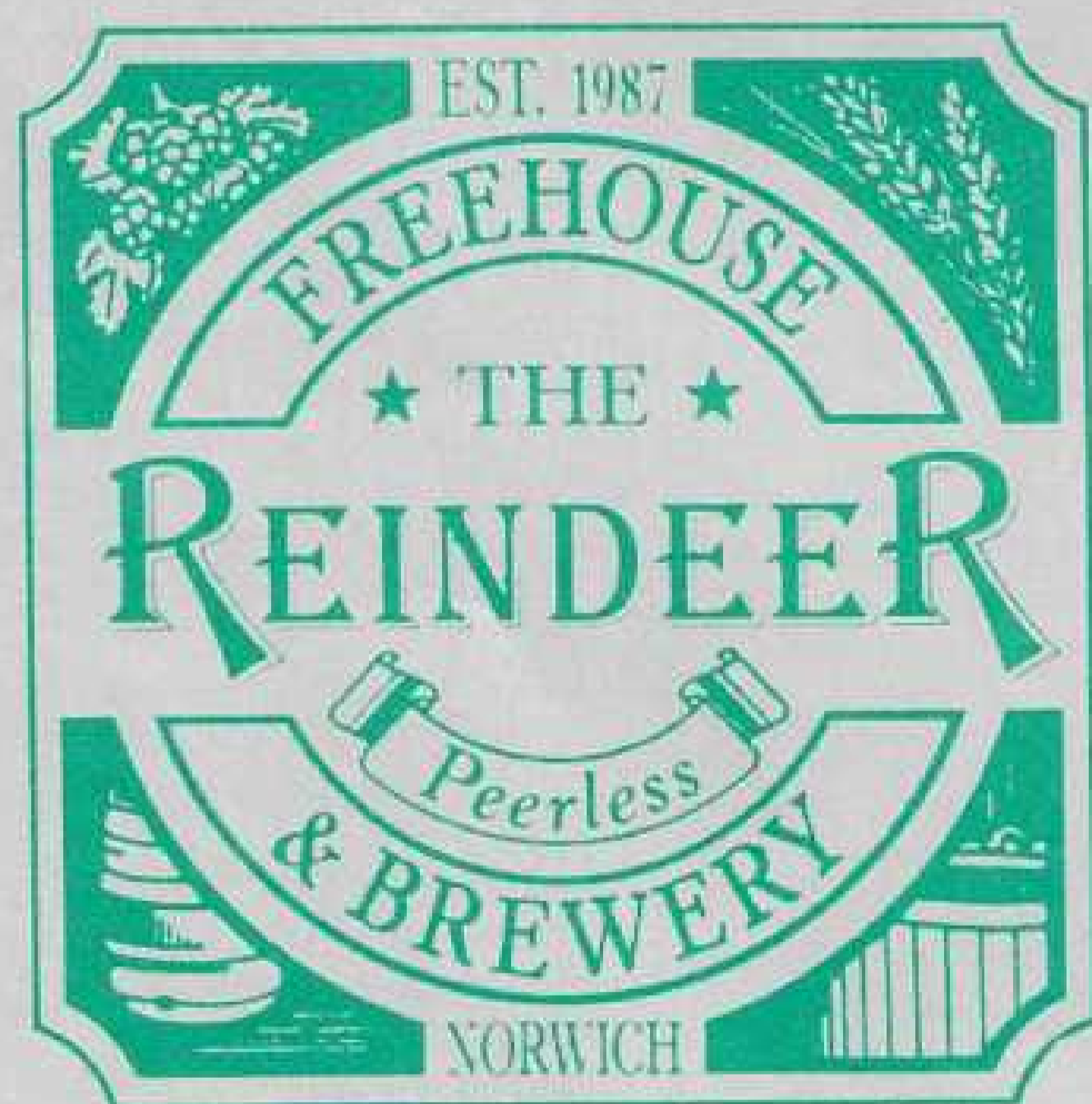
### SUE'S BREWS:-

- ★ Adnams
- ★ Abbot
- ★ Rayments
- ★ Wherry
- ★ Phoenix XXX
- ★ Elgood GSB
- ★ Granary
- ★ Guest Beers

— GOOD HOME COOKED FOOD —  
— 4 GOOD LAGERS —

Come and see Sue at the Real Ale Place

## The Reindeer



House Brewed Beers

Bills Bevy · Reindeer · Rednose

### Regulars

Murphy's Irish Stout  
Batemans XXXB  
Batemans Mild

Tanglefoot Strong Ale  
Sam Smiths OBB  
Woodforde's Wherry

*quality guest beers always on tap*

## RED HERRING FREE HOUSE

24/25 Havelock Road, Great Yarmouth.  
Tel: (0493) 853384

- ★ At least 4 real ales on tap, including Woodforde's, Marstons, Reepham
- ★ Bar Snacks
- ★ Function Room
- ★ Folk Music 1st Friday in the month

# FREE FESTIVAL PROGRAMME



**10th NORWICH BEER FESTIVAL 1987**  
**St Andrews Hall, Norwich**

**MON 26th to SAT 31st OCTOBER 1987**  
**(STARTS MONDAY EVENING)**

**11.30am - 2.30pm (admission 30p)**

**5.30pm - 11pm (admission 50p (5.30 - 6.30), then £1)**

**SATURDAY HALLOWE'EN PARTY NIGHT**  
**7 - late**

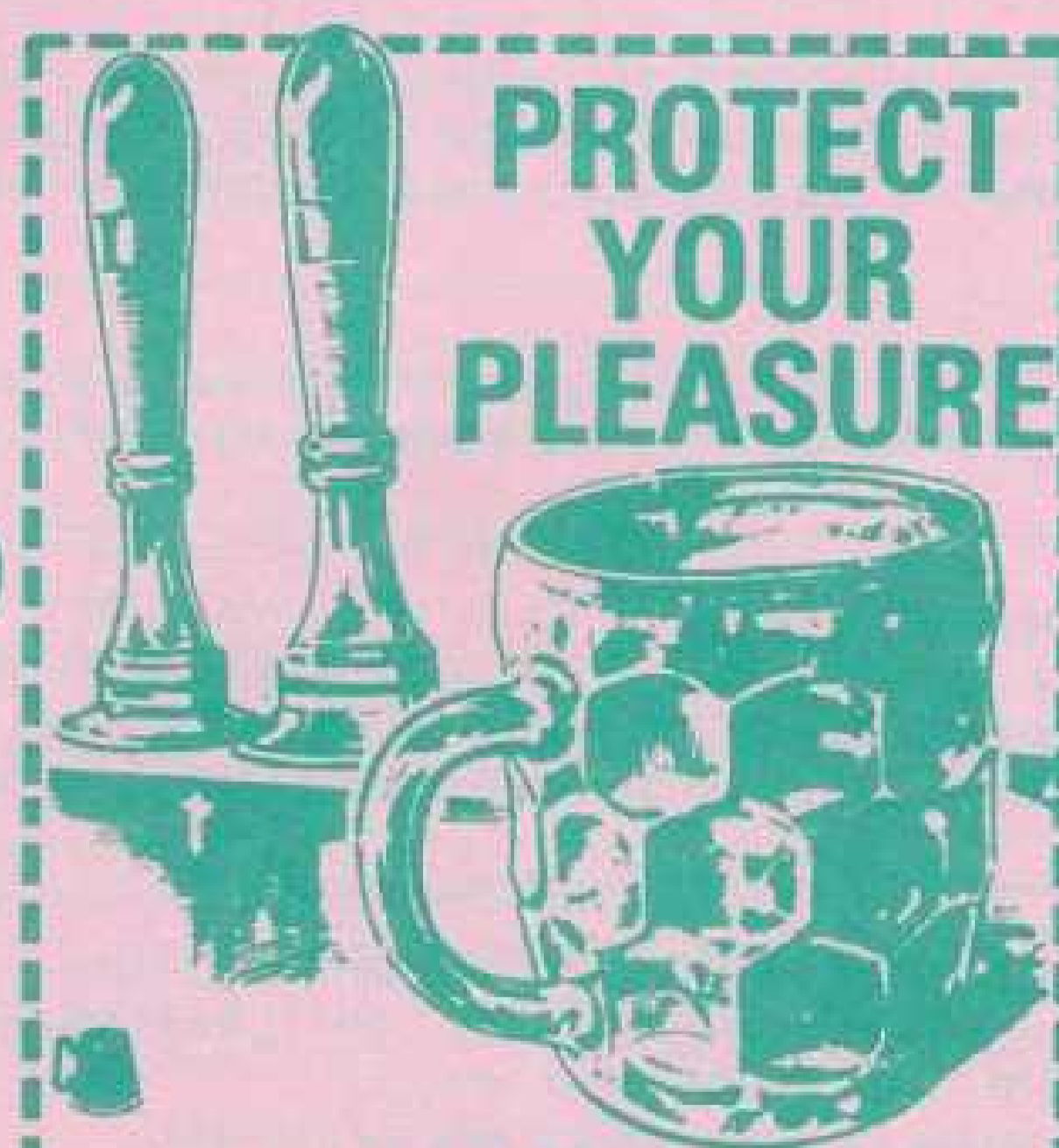
**(advance tickets £1.50 from the festival -  
limited admission on door from 7pm (£2))**

## STUDENT MEMBERSHIP OFFER

Full time students can take advantage of a special CAMRA promotion for the month of October which gives them a year's membership of CAMRA for just £5 - a saving of £4!

You really can't lose, because CAMRA members get free admission to CAMRA beer festivals. Sign up at the CAMRA products stall at the festival and you will save your admission fee to future sessions, including Saturday night!

CAMRA members receive Whats Brewing, the Campaign's excellent monthly newspaper, and reductions on CAMRA publications - like CAMRA's lively new 1988 Good Beer Guide, listing 5000 of the best real ale pubs and available for the first time at the beer festival and yours for the member's price of just £3.95, a saving of £2.



**PROTECT  
YOUR  
PLEASURE**

### JOIN CAMRA NOW

Just fill in the form below and send, with a cheque for £9 (payable to CAMRA Ltd) to CAMRA, 34 Alme Road, St. Albans, Herts AL1 3BW.

#### APPLICATION FORM

NAME .....

ADDRESS .....

POST CODE .....

I wish to join the Campaign for Real Ale, and agree to abide by the Memorandum and Articles of Association. I enclose a cheque for £9 (£12 if overseas).

Signed ..... Date .....

# BEER MENU

**ADNAMS**, Southwold, Suffolk.  
*Seaside brewery with 80 pubs.*  
**Mild** (1034) - dark and tasty.  
**Extra** (1044) - crisp & full-bodied.

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**ANSELLS**, (brewed by Ind Coope, Burton)  
*Part of Allied Breweries - the UK's 2nd largest brewing group.*  
**Mild** (1035.5) - voted best mild, CAMRA Great British Beer Festival 1987.

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**BANKS & TAYLOR**, Shefford, Beds.  
*New go-ahead brewery with 10 tied pubs.*  
**SOS** (1050) - full bodied and fruity.

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**BASS**, Burton-on-Trent, Staffs.  
*Part of the UK's biggest brewing group.*  
**Draught Bass** (1044) - elusively subtle bitter.

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**BATEMAN**, Wainfleet, Lincs.  
*Family brewery recently saved from takeover threat - 92 pubs.*  
**Mild** (1032) - smooth, creamy and dark.  
**XB** (1036) - distinctive, well-hopped bitter.  
**XXXB** (1048) - powerful, malty ale. CAMRA Great British Beer Festival Beer of the Year 1986, best strong bitter 1987.  
**Victory Ale** (1065) - special strong brew to celebrate staying independent - one for the connoisseur.

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**BATHAM**, Brierley Hill, W. Midlands  
*Old small family firm with just 8 tied houses.*  
**Bitter** (1043) - distinctive and full-bodied.

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**BELHAVEN**, Dunbar, East Lothian, Scotland  
*Successful but turbulent Scottish independent company.*  
**70/- Heavy** (1036) - light and hoppy.

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**BLACKAWTON**, Washbourne, Totnes, Devon  
*'New' brewery, now 10 years old.*  
**Forty-four** (1044) - premium, full-flavoured bitter.

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**BODDINGTONS**, Manchester  
*Ambitious brewers with 280 pubs; own Higsons and Oldham.*  
**Bitter** (1035) - flavoursome straw-coloured bitter.

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**BORDER**, (brewed by owners Marstons, Burton-on Trent, Staffs.)  
**Exhibition** (1034) - well balanced and tasty light mild.

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**BRAINS**, Cardiff  
*As much a part of Wales as Rugby Union; 126 pubs.*  
**Red Dragon** (1034) - smooth and malty mild.  
**SA** (1042) - nicknamed skull-attack; full bodied & malty.

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**BRASPEAR**, Henley-on-Thames, Oxon.  
*Excellent country brewery with 122 mostly unspoilt pubs.*  
**Mild** (1031) - light and hoppy.  
**Special** (1043) - hoppy and full-bodied.

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**BUCKLEY**, Llanelli, Dyfed, Wales.  
*Taken over by Brodian in September, with promises to keep brewing for 'at least 3 years'*  
**XXXX** (1032) - a dark and fruity mild.  
**Best Bitter** (1036) - full flavoured.

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**BURTONWOOD**, Warrington, Cheshire  
*Family brewer with 290 pubs in North West England and North Wales*  
**Bitter** (1036.5) - creamy and well-balanced.

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**CAMERON**, Hartlepool, Cleveland  
*Part of Ellerman - owned by the Barclay Brothers hotel group. Have recently bought 110 pubs from Mansfield and Melbourns.*  
**Strongarm** (1040) - a fine malty bitter.

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**COTLEIGH**, Wiveliscombe, Somerset  
*Begun in Devon in 1979 before moving to Somerset.*  
**Nutcracker** (1036) - rare, tasty dark mild.

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**COURAGE**, Bristol  
*One of the Big 7 and the UK's first foreign takeover victim; owned by Australian lager brewers Elders, of Fosters fame.*  
**Directors** (1046) - full bodied and distinctive.

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**CROUCH VALE**, South Woodham Ferrers, Essex  
*Begun in 1981 by CAMRA enthusiasts; 50 outlets, 1 tied house.*  
**Willie Warmer** (1060) - rude dark winter ale.

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**DAVENPORTS**, Birmingham.  
*Award winning brewery with 123 pubs. Now part of one of the UK's Big 7 brewing groups Greenall Whitley of Warrington.*  
**Bitter** (1038.9) - well balanced and hoppy.

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**DONNINGTON**, Stow-on-the-Wold, Glos.  
*Picturesque Cotswold Brewery with 16 excellent tied houses.*  
**XXX** (1035) - rare, tasty dark mild.  
**SBA** (1042) - beautiful full bodied bitter.

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**EARL SOHAM**, the Victoria, Earl Soham, Suffolk  
*Successful home brew pub with good range of ales.*  
**Albert Ale** (1045) - full flavoured.

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**ELDRIDGE POPE**, Dorchester, Dorset  
*One of three surviving Dorset breweries. Unusually malty beers.*  
**Royal Oak** (1048) - full bodied and very malty.

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**FELINFOEL**, Llanelli, Dyfed, Wales  
*49.5% owned by neighbours Buckleys (recently taken over), but determined to stay independent. 76 tied pubs.*  
**XXXX** (1031) - excellent dark, nutty mild.  
**Double Dragon** (1040) - popular malty bitter.

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**FULLERS**, Chiswick, London  
*One of two surviving London independent brewers; now thriving with 136 pubs and many awards for its consistent beers.*  
**London Pride** (1041.5) - fruity, rounded best bitter.  
**ESB** (1055.75) - Extra Special Bitter in every sense.

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**GALES**, Horndean, Portsmouth, Hants.  
*Traditional brewery with 96 tied houses.*  
**XXXL** (1030) - tasty & very drinkable light mild.  
**HSB** (1051) - Horndean's special, full bodied bitter.

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**GIBBS MEW**, Salisbury, Wilts  
*Family concern since 1866; 75 pubs and extensive free trade.*  
**The Bishop's Tipple** (1066) - distinctive barley wine.

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**GOLDEN HILL**, Wiveliscombe, Somerset  
*Started in 1980 - since enlarged to supply 100 outlets.*  
**Exmoor Ale** (1039) - malty, well-balanced beer.

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**GREENE KING**, Bury St Edmunds, Suffolk  
*Also brew at Biggleswade; currently under attack from CAMRA for their plans to close their Rayments brewery in Hertfordshire, postponed at the time of going to press.*  
**XX** (1031) - malty dark mild.

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**HALL & WOODHOUSE**, Blandford Forum, Dorset  
*The well known 'Badger Beers' are served in 150 tied pubs*  
**Tanglefoot** (1048) - lightish-coloured strong ale.

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**HARTLEYS**, Ulverston, Cumbria.  
*Owned by Robinsons of Stockport since 1982. 56 tied houses, still serving beers from the wood.*  
**XB** (1040) - strong, well-flavoured bitter.

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**HARVEYS**, Lewes, E. Sussex  
*Traditional family brewery with 29 pubs.*  
**BB** (1040) - tasty, slightly sweet bitter.

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**HOLDENS**, Woodsetton, Dudley, W. Midlands  
*Long-established Black Country brewery with 17 tied houses.*  
**Black Country Bitter** (1038) - sweetish, with distinctive palate.

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**HOLT**, Cheetham, Manchester  
*Traditional family firm with true bitter of character. 92 pubs.*  
**Bitter** (1039) - famous bitter of great distinction. Don't miss it!

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**HOOK NORTON**, Hook Norton, Nr Banbury, Oxon.  
*Traditional tower brewery, with 35 unspoilt country pubs.*  
**Mild** (1032) - light and fruity.

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**HYDES**, Manchester  
*Smallest of several surviving long-established Manchester breweries; 'Anvil Ales' served in 48 tied houses.*  
**Bitter** (1036.6) - full-flavoured bitter.

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**JENNINGS**, Cockermouth, Cumbria  
*Independent traditional brewery in the far North West; 76 pubs.*  
**Bitter** (1034) - distinctive hoppy brew.

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**KING & BARNES**, Horsham, W. Sussex  
*Recently expanded family brewery with 57 tied houses.*  
**Bitter** (1034) - voted best ordinary bitter, CAMRA Great British Beer Festival 1987; a well-hopped drinking bitter.

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**LEES**, Middleton, Manchester  
*Family-owned firm; 129 pubs in North Manchester and N. Wales.*  
**Moonraker** (1073) - a rich, dark and sweet barley wine.

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**MARSTONS**, Burton-on-Trent, Staffs.  
*One of Britain's great breweries - completely traditional with 857 mostly traditional pubs stretching from Cumbria to Hampshire.*  
**Mercian Mild** (1032) - dark and fruity.  
**Merrie Monk** (1043) - powerful dark brew.  
**Pedigree** (1043) - full bodied, smooth Burton-style bitter.  
**Owd Rodger** (1080) - heavy, rich barley wine.

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**MAULDON**, Sudbury, Suffolk  
*Former head brewer at Watneys Mortlake plant revived the name of his former family brewery in 1982. Supplies 100 outlets.*  
**Porter** (1045) - a fine example of the revived beer style.  
**Suffolk Punch** (1050) - a powerful new brew of quality.

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**MITCHELLS**, Lancaster  
*The remaining independent Lancaster brewer after Thwaites took over and closed Yates & Jackson, whose brewery Mitchells now use.*  
**ESB** (1044.8) - a round, full-bodied 'extra special bitter'.

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**MOORHOUSE**, Burnley, Lancs.  
*Long-established hop bitter producers who began brewing real ale in 1979. After several ownership changes, now opening tied pubs.*  
**Pendle Witch's Brew** (1050) - potent bitter which slips down well.

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**NETHERGATE**, Clare, Suffolk  
*Another new Suffolk brewery set up in 1986; 35 outlets.*  
**Nethergate Bitter** (1039) - distinctive and highly drinkable brew.

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**OLD SWAN (MA PARDOES)**, Netherton, Dudley, W. Midlands.  
**Bitter** (1034) - Distinctive malty brew from one of the great institutions of Black Country drinking.

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**PALMER**, Bridport, Dorset  
*Thatched seaside brewery with 70 delightfully unspoiled pubs.*  
**IPA** (1039.5) - excellent well-balanced bitter

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**PARADISE**, Hayle, Cornwall  
*Set up in a birdpark in 1981; one tied house.*  
**Artist's Ale** (1055) - smooth and full-bodied.

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**PITFIELD**, London N1  
*Set up in 1981, serving around 15 London outlets.*  
**Dark Star** (1050) - Champion Beer of Britain at CAMRA's Great British Beer Festival 1987.

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**RAYMENTS**, Furneux Pelham, Hertfordshire.  
*Was due to be closed by owners Greene King on 9 October. The beer will only be available if Greene King reprieve the brewery. The festival organisers will refuse to sell Rayment's beer from Bury St Edmunds, where Greene King were planning to brew it.*  
**BBA** (1036) - distinctive, malty and refreshing.

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**REEPHAM**, Reepham, Norfolk  
*4-year old local concern with popular beers in around 15 outlets.*  
**Granary Bitter** (1038) - hoppy and well-balanced.  
**Rapier Pale Ale (RPA)** (1045) - 10th ANNIVERSARY FESTIVAL BREW.  
**Brewhouse** (1055) - full bodied malty bitter.

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**ST AUSTELL**, St Austell, Cornwall  
*Popular 'holiday' brewery with good ale range and 132 tied houses*  
**Hicks Special** (1050) - a rich, distinctive brew.  
**Crippledick** (1104) - not a misprint.

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**SAMUEL SMITH**, Tadcaster, N. Yorks.  
*Famed beers in their 300 pubs and wide free trade.*  
**Museum Ale** (1047) - malty strong brew.

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**SHEPHERD NEAME**, Faversham, Kent  
*The hop county's only surviving independent brewery - 250 pubs.*  
**Stock Ale** (1036) - full dark ale. Stock Ale is virtually an extinct beer style.

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**STRATHALBYN**, Dalmeir, Scotland.  
*Brave 5-year-old venture with 2 pubs and 30 free trade outlets.*  
**Strathalbyn Stout** (1045) - amazingly flavoursome genuine article.

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**TIMOTHY TAYLOR**, Keighley, W. Yorks.  
*Classic small brewery with unchanging highly distinctive beers.*  
**Golden Best** (1033) - pale malty mild.  
**Landlord** (1042) - distinctive, full-bodied beer.  
**Porter** (1043) - rich, sweetish brew.  
**Ram Tam** (1043) - fruity, dark winter ale.

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**TETLEY**, Leeds, W. Yorks.  
*Yorkshire's favourite brewing son, with 943 real ale pubs, and an excellent record for pub conservation. Surprising for part of Britain's second biggest brewing group, Allied Breweries.*  
**Bitter** (1036) - creamy and distinctive.

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**THEAKSTON**, Masham, N. Yorks., and Carlisle, Cumbria.  
*Famous Yorkshire name taken over in 1984 by Matthew Brown, of Blackburn, Lancs., who plan to close the Carlisle brewery.*  
**XB** (1044) - strong, full bodied bitter.  
**Old Peculier** (1057) - notorious rich, black brew.

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**THWAITES**, Blackburn Lancs.  
*Thriving Lancashire family firm with 413 tied houses.*  
**Best Mild** (1034) - excellent malty award-winning brew.  
**Bitter** (1036) - creamy and hoppy; slides down a treat.

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**TOLLY COBBOLD**, Ipswich, Suffolk.

*Like Camerons, owned by the Barclay Brothers hotel group.*

*Improved range of real ales sold in most of their 340 pubs.*

**Old Strong** (1046) - a CAMRA-led campaign has helped persuade a revival this year of the rich, fruity winter brew.

**XXXX** (1046) - premium bitter launched in 1986.

**WADWORTH**, Devizes, Wilts.

*Solidly traditional market town brewers with 149 tied houses.*

**6X** (1040) - a popular, malty bitter.

**WEM**, Wem, Shropshire.

*Subject of a major CAMRA campaign to prevent the planned closure by owners Greenall Whitley, one of the Big 7 national brewers.*

**Pale Ale** (1033) - a pleasant, light bitter, due for the axe.

**WHITBREAD**, Cheltenham, Glos.

*Big 7 group due to close 2 more real ale breweries, Wethereds and Chesters, leaving just 4. Cheltenham produces many similar tasting ales named after historic breweries long closed.*

**Strong's Country Bitter** (1036) - not strong, despite the name, ought to be priced accordingly.

**WOODFORDE's**, Erpingham, Norfolk

*No introduction needed for the now 6 year old concern which has brought widely acclaimed and much needed relief to the local beer scene. As for all the new small breweries, life would be much fairer with some relaxation of the tied house system, statutory curbs on big brewery loan-ties, and changes to the beer duty system, as proposed by CAMRA in a submission this year to the Monopolies Commission's investigation of brewing.*

**Wherry Best Bitter** (1039) - pale and full-flavoured.

**Norfolk Porter** (1041) - distinctive, dark and hoppy.

**Norfolk Nog** (1050) - 1986 Beer of the Festival!

**1087 (Domesday Ale)** (1087) - 10th ANNIVERSARY FESTIVAL BREW

## BOTTLED BEERS

In support of a new CAMRA campaign to preserve rare British beer styles which only survive in bottle, we present a range of special bottled beers. Some of these, as indicated, are naturally conditioned in bottle, and therefore even fulfill CAMRA's definition of real ale! Other examples may unfortunately be pasteurised and/or filtered, but being distinctive, and mostly full-bodied beers, they are still worth a try, and worth preserving. One day they may then appear in real draught form.

**ADNAMS Broadside** (1068) - watch out for this in draught form soon.

**BURTON BRIDGE Porter** (1045) - unique.

**COURAGE Imperial Russian Stout** (1104) - Powerful, but dryish bottle-conditioned brew by John Smiths of Tadcaster.

**Bulldog Pale** (1068) - classic strong pale ale

**ELDRIDGE POPE Thomas Hardy's Ale** (1125) - the UK's strongest, bottle conditioned. Must be matured for 10 years before drinking.

**GALES Prize Old Ale** (1095) - bottle, conditioned, dark ale in corked bottles. Pour carefully - yeast sediment!

**GUINNESS Extra Stout** (1040) - excellent bottle-conditioned beer sold in every bar in England and Wales. Pour carefully to avoid the sediment. Draught Guinness is a weaker keg beer.

**GREENE KING Strong Suffolk** (1056) - unique blended dark beer.

**St Edmund Ale** (1060) - pale strong ale.

**SAMUEL SMITHS Strong Stout** (1050) - a rare example.

**TOLLY COBBOLD Royal** (1064) - a rare pale barley wine.

**TRAQUAIR HOUSE House Ale** (1075) - bottle-conditioned brew produced by the Laird of Traquair in the 18th century brewery at the ancient fortified manor house at Innerleithen, Peeblesshire.

## CIDERS

Once again our cider bar offers a range of traditionally made real draught ciders which should keep everybody happy.

East Anglia's small cider industry is represented by James Whites ciders from Suffolk, and the bewildering range is completed with around 15 farmhouse products from West Country makers - dry, medium and sweet ciders and perries.

One word of warning - most of these ciders are deceptively strong, and a sampling session on the ciders should be carried out separately from a session sampling the beers. You have been warned!

## FOOD

Once again Terry's tasty treats and Anne's aromatic assemblages will be available to help the liquids go down.

## ENTERTAINMENT

Live entertainment will as usual be provided every session:

*Monday evening* - CAWSTON BAND

*Tuesday evening* - AYLISHAM BAND

*Wednesday evening* - MATTHEWS' NORFOLK BRASS

*Thursday evening* - AYLISHAM BAND

*Friday evening* - EXCELSIOR JAZZ BAND

*Saturday Hallowe'en party night* - ZOOT SUITE and JONAH

DOGTHROAT, fancy dress prize competition. (including staff)

*Lunchtime* - DEREK WARNE plus LEE VASEY (Wednesday)

ADRIAN LUCAS on the St Andrews Hall organ (Thursday)

## SO HERE I AM AT THE 10TH NORWICH BEER FESTIVAL..NOW WHAT DO I DO?

This informal guide to Norwich Beer Festival survival is aimed primarily at those making their first visit to it or those who have forgotten since last year.

**ADMISSION** - On arriving at the hall join the queue and wait your turn to enter. The earlier you arrive the less likelihood there is of you having to queue. CAMRA members can ignore this bit as you can get in free without queueing anytime.

**GLASSES** After entering turn left to get your beer festival souvenir glass. You will have to pay a deposit on your glass but if you are a collector or happen to like the logo you can keep it and even purchase more. The glasses come in pint and half pint sizes so you can make up your mind on the size before you get to this point. A tip from the experts - buy a pint sized glass, drink halves and as you leave purchase a half pint glass to complete a set which will become valuable in years to come. Personal glasses and tankards are frowned upon and drink will be measured into them - poseurs you have been warned!

**TOKENS** - This is the difficult bit so pin back your lugholes and concentrate. You will have to purchase your beer at normal pub prices but instead of handing over cash at the bar you hand over tokens. These tokens can be purchased with your glass initially and at the food or products stalls later on to avoid the queues. Each token is worth 5p and they can be purchased in multiples of 5p or a whole sheet for £4.00. Unused ones can be redeemed only until the end of drinking-up time. The beers and ciders on sale will have their prices labelled in both cash and tokens.

A beer priced at 90p a pint will cost 18 tokens, or 9 tokens for a half. A beer at 85p or 17 tokens a pint will cost 43p for a half. Pay 9 tokens and you will get 2p change. Good innit!

**BEER** - All the beers ordered are listed in the festival programme. Most, but not all, will be on sale at a given time. The ones on sale will be labelled on the ends of the casks containing them and will be in alphabetical order of brewery, starting, surprisingly, with ADNAMS and ending with ZIPFELS. The types of beer are many and varied with the description in the programme being only one person's opinion. You may agree with the description offered or you might have a different point of view. They will all be served in tip-top condition. The strength of a beer is indicated by the original gravity and these are shown on the beer list and casks. The higher the number the stronger the beer so that a beer with a gravity of 1066 is much stronger than a beer of 1033.

**IN GENERAL** - Enjoy yourself, visit the CAMRA Products, T-Shirt, Tombola and Bottled Beer stalls and spend all your money and tokens. Be nice to everyone, tell all your friends what a goodtime you had. Come back and work next time. If you see a greying, worried looking person wandering around when everybody else is having a good time it's only the Beer Festival Director who will freely admit it's all his fault and he will try to do better next time...unless he can either emigrate or persuade someone else to do the job.

Alan Edwards



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## OLD FACES WELCOME

Do you remember Norwich's first beer festival? Held in Blackfriars Hall, it was opened by Aubrey Aitken the Bishop of Lynn. No real ale was brewed in the county then - there being 'no demand for it'. Today, again, no real ales are brewed by any major company in the county!

At the early festivals we were gradually feeling our way towards the great success that the Norwich Beer Festival is today - probably the biggest after the national one (and we like to think the best!)

10 festivals and you may have dropped out during the years for a variety of reasons. However, we would like to see you again at this celebratory occasion. Why not come and give us a hand if you can, even for one session. Bring the wife/husband - there are lots of tasks that need doing. It is also fun!

I shall be behind the food counter and will be only too pleased to introduce you to the present festival team and maybe some old friends.

Cheers,  
Terry Storer

Some of us will have worked at all



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## OLD STRONG RETURNS

Tolly Cobbold are to brew their popular Old Strong winter ale again this year after protests at the axing of the brew last winter, led by the Ipswich & Suffolk Branch of CAMRA. The first chance to try the fruity, dark ale will be at the Norwich Beer Festival.

## DATES FOR YOUR DIARY

**Tues. 20 October 1987.**  
CAMRA NORWICH BRANCH MEETING, *Ferry Boat, Norwich, 8pm. Yard of Ale contest.*

**Sat. 7 November 1987.**  
CAMRA EAST ANGLIA REGIONAL MEETING, *the County, (new Adnams pub) St Helens Street, Ipswich (near the Gaumont)*

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11.30 to 2.30 p.m. Fri & Sat Lunch

6.30 to 11.30 p.m. Fri & Sat Evening

**15 REAL ALES, ENTERTAINMENT & FOOD  
FREE ADMISSION ALL SESSIONS**

## MORE BIG 7 BREWERY CLOSURES!

While CAMRA have been embroiled in battles to save Rayments brewery in Hertfordshire and Buckleys in South Wales, the bignational brewers have been announcing yet more brewery closures.

Greenall Whitley, the UK's 7th largest brewers, announced in August the closure of their Wem brewery in Shropshire, and then last month national giants Whitbread announced the closure of two of their famous breweries, Wethereds of Marlow, Bucks., and Chesters of Salford, Manchester. All three closures are planned for the new year.

The Whitbread closures brings Whitbread's closure total to 10 breweries this decade. Only four of their cask beer plants now remain. Greenall Whitley have looked set to embark on the closure trail since they acquired Davenports of Birmingham, to add to their other acquisitions Simpkins of Brierley Hill (already closed) and Shipstones of Nottingham.


All of which adds more weight to CAMRA's stance against brewery takeovers - ultimately they lead to closures, and a loss of choice for the consumer. It is many years since Wethereds became part of the Whitbread empire, but ultimately this has led to the loss of the famous brewery and its distinctive ales. Whitbread may well say they will brew the beers at their Cheltenham plant, but many other famous brews are produced there in name only.

Whitbread blame the closures on the mysterious 'trend in the market towards lager'. Of course, the Big 7 are deliberately manipulating the market towards lager by spending millions on their promotion at the expense of ales - by creating a young exciting image for lager and then creating chains of cocktail bar and ice-cream parlour style theme pubs in which to persuade young people to drink them. Lager is far more profitable, of course, but this is all at the expense of our heritage of traditional beers, breweries and pubs.

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