



Norwich & District Campaign For Real Ale

For Immediate Release

CAMRA Honours the Best of Norwich & District with the 2025 Pub and Club of the Year Awards

The Norwich & District branch of CAMRA (Campaign for Real Ale) has revealed the winners of its annual Pub of the Year awards, recognising exceptional establishments across five categories: Branch Pub of the Year, Norwich City Pub of the Year, District Pub of the Year, Club of the Year, and Cider Pub of the Year.

City Pub of the Year - and Overall Branch Winner

The **King's Head** in Norwich has been named the 2025 Norwich City Pub of the Year, as well as the overall Branch Pub of the Year.

A beloved spot for beer enthusiasts, the King's Head is celebrated as a traditional, vibrant alehouse nestled in the heart of Norwich. With a history spanning 300 years as a licensed public house, it has become an enduring favourite for locals and visitors.

Stephen George, Landlord of the King's Head, shared his excitement, 'We are delighted to once again be named the Norwich & District branch Pub of the Year. Alison and the whole team put their hearts into delivering a wide range of local real ales served in top condition. This lovely old pub, our staff and customers, and the fine art of conversation are what makes the King's Head a special place - a community pub in the heart of the city.'

City Pub of the Year – and overall Branch Winner



The Kings Head in Norwich has been voted the 2025 Norwich City Pub and overall Branch Pub of the Year.

The King's Head will now represent the Norwich & District branch in the Norfolk Pub of the Year competition to be announced in May 2025.

District Pub of the Year

The **Peasant's Tavern** in North Walsham has earned the title of 2025 District Pub of the Year. Known for its welcoming atmosphere, the Peasant's Tavern is a top choice for locals, offering a selection of fine ales, local produce and friendly service. The pub's relaxed and stylish setting makes it a standout in North Walsham's pub scene.

Charlie Holden, Publican of the Peasant's Tavern, commented, 'The whole team here are astounded and delighted to receive this recognition before we've even celebrated our first year's anniversary. We have already managed to build a family of fantastic customers, who I'd like to thank wholeheartedly for all of their support. Our team here are determined to keep working hard offering excellent service, fantastic ales and a great community space for all.'

District Pub of the Year



The Peasant's Tavern in North Walsham has been voted 2025 District Pub of the Year.

Cider Pub of the Year

As a previous consecutive winner, the **White Lion** in Norwich has been awarded Cider Pub of the Year. Renowned for its impressive selection of ciders and ales, the White Lion has become a staple in the local cider scene. After a brief hiatus from winning the award, the pub is thrilled to have it back in its hands.

Oscar Gerdes of the White Lion said, 'We're incredibly grateful to win this award again. Last year's loss felt tough, but it's great to have the Cider Pub of the Year title back. We take pride in offering our customers a diverse range of ciders and ales, always kept to the highest standards. Thank you to everyone who supports us, regardless of what's in your glass.'

The White Lion will compete in the Norfolk Cider Pub of the Year contest, with winners to be announced in April 2025.

Cider Pub of the Year



The White Lion Norwich has won Cider Pub of the Year

Club of the Year

The **Haig Club** in Mundesley has been named the 2025 Club of the Year. A central hub of the Mundesley community, the Haig Club draws in members of all ages for live music, darts, snooker, stunning sea views and, of course, a great selection of ales. This marks a new chapter for the club, which has earned top honours in the competition.

Tim Lloyd, member of the management committee of The Haig Club reacted to the news, saying, 'We're thrilled with the outcome and incredibly proud of what we've accomplished. It's the community that makes our club so successful, and we can't wait to share the news with everyone!'

Desmon O'Brien, Clubs Officer, said, 'It's fantastic to see a new and deserving winner in the Haig Club. This club is a vital part of the local community, and we're thrilled to see it recognised for its exceptional service and atmosphere.'

The runners-up in the Club of the Year category include Aylsham Social Club, which took the top spot in 2024, and a three-way tie for third place between Trunch Social Club, The Morley Club, and Wymondham Ex-Services Club.

Club of the Year



The 2025 Club of the Year winner is Haig Club, Mundesley

Chair's Remarks

Ian Stamp, Chair of the Norwich and District branch of CAMRA, commented, "As always, the competition for Pub of the Year was incredibly close, with only a fraction of a point separating the top four contenders. Congratulations to the White Lion for their long-standing success as a winner of the Cider Pub of the Year award. Norwich and Norfolk are home to some of the best pubs and clubs, and we urge everyone to support them. Don't forget to check out these worthy winners – it's our local establishments that make our county's social scene truly special."

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Please note that 'Campaign for Real Ale' should be referred to as CAMRA, in capitals.